



FOR IMMEDIATE RELEASE

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The Steptoe Group Presents Warrior-Patient Centric Healthcare Training in Atlanta

Washington—November 28, 2011. The Steptoe Group, LLC brings their award winning Warrior-Patient Centric Healthcare Training™ (WCHT-PCHT) Seminar Series to Atlanta on December 3rd, 2011 at the Airport Embassy Suites. This extensive interactive seminar is for healthcare providers, care management team members, and professional staffers caring for our nation's service members and veterans with Post-Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI) and other mental and behavioral health conditions.

With over 25 million veterans in the United States and over 2.2 million having served just since 2001 this training is urgently needed for healthcare professionals. In addition, between now and 2016 over 1.2 million service members will leave the military and return to their homes in every corner of the country. These service members, veterans and family members represent 25% of the U.S. population and signify an ongoing need by healthcare providers to understand the specific challenges presented by those who have fought in our nations conflicts.

The WCHT-PCHT program was developed in accordance with the Rand Report's – Invisible Wounds of War, and the new 2012 Joint Commission's mandate that multi-phased training/certification programs be provided to key healthcare providers and health services professionals in the area of Patient Centered Communications. The training arms participants with the tools needed to improve long-term health outcomes for this unique population and allows attendees to earn continuing medical education, continuing education units and certifications for career advancement while preparing for this critical challenge.

Many states are recognizing this urgent need and are enacting regulations to address this issue within the Reserves and the National Guard. Both North Carolina and Massachusetts recently passed legislation mandating that military and veteran centric training be provided to healthcare providers and allied healthcare professionals. The WCHT-PCHT program meets the mandates of these laws and follows the dictum "You must know me, to treat me"™.

The quality and groundbreaking nature of this training was recently recognized when the American Alliance of Healthcare Providers awarded The Steptoe Group its prestigious Choice Award on September



19, 2011 and represents the first time the award has been given in a medical specialty. The citation reads, “the Choice Award is hereby granted to the Steptoe Group, LLC for Excellence in a Medical Specialty by implementing a healthcare training program that successfully addresses cultural competency and patient centered care, and therefore shall be designated a Program of Choice.” The WCHT-PCHT program is also a recipient of 2010 US Congress Veteran Braintrust Award. To learn more about the seminar visit http://www.thesteptoe.com/wp-content/uploads/2011/11/WCHTRegistration_Final.pdf or call Exhibit Promotions Plus at 410-997-0763. To learn more about the WCHT-PCHT program and The Steptoe Group call Chairman and CEO Ron Steptoe at 443-324-1030 or write ron@thesteptoe.com.

About The Steptoe Group, LLC. The Steptoe Group, LLC was founded in 2008 with the corporate headquarters located in Ellicott City, Maryland. The Steptoe Group is a Service Disabled Veteran Owned Business whose objective is to create sustainable partnerships with government agencies and private organizations in order to improve access and delivery of quality health, science, and education services. The firm accomplishes this objective by utilizing a proprietary business platform that effectively and efficiently integrates training, information management, research and communication to improve long term health outcomes.

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